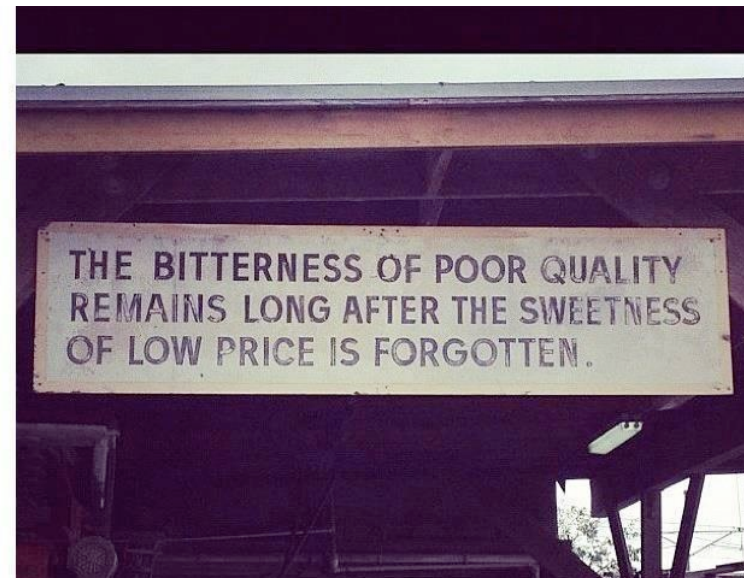


Business Information Technology, towards 2020

*Changing the rules of
doing business!*

Dr. Barry Derksen



Volledig rapport?

- Vul de vragenlijst rondom trends in voor uw organisatie of uw klant.
- U ontvangt dan vanzelf het volledige rapport.
- Link naar vragenlijst:
- <https://www.surveymonkey.com/s/PTRKMYC>

About Barry

(Associated) Professor

Doctor

Master of Management Consultancy

Certified Information Systems Auditor

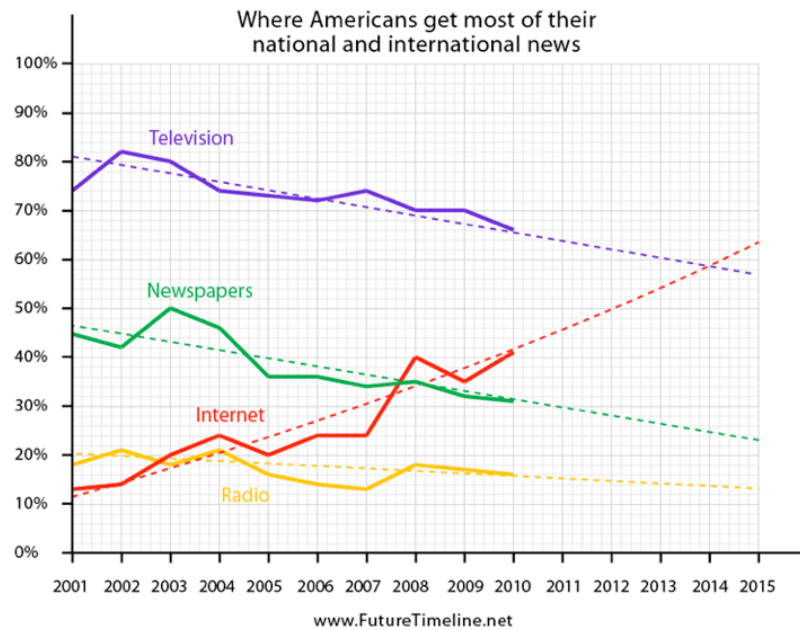
Certified in the Governance of Enterprise IT



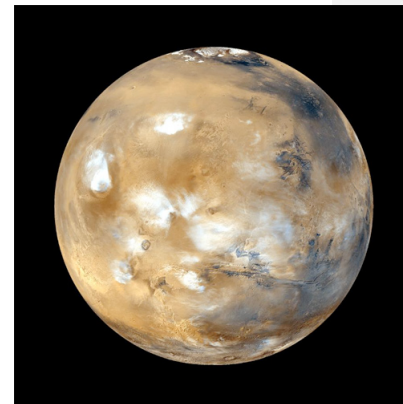
IT & Ice-skating Champion @ 0.001 seconds?



What's going on In 2014/2015



- Internet larger reach than TV
- Google glas publically launched
- First solar Airplane around the world (64 meter wing, 12.000 solar cells..)
- Personal DNA sequence < \$100
- Memristor technology available (nano technology not based on on/off switch)
- Smart watch is the new gadget (apple)
- Laser guns at U.S.Navy
- India to Mars (camera/ infrared/heating, ..)



source: timeline.net

www.bitti.nl

bron: futuretimeline.net / Gartner / BITTI.nl

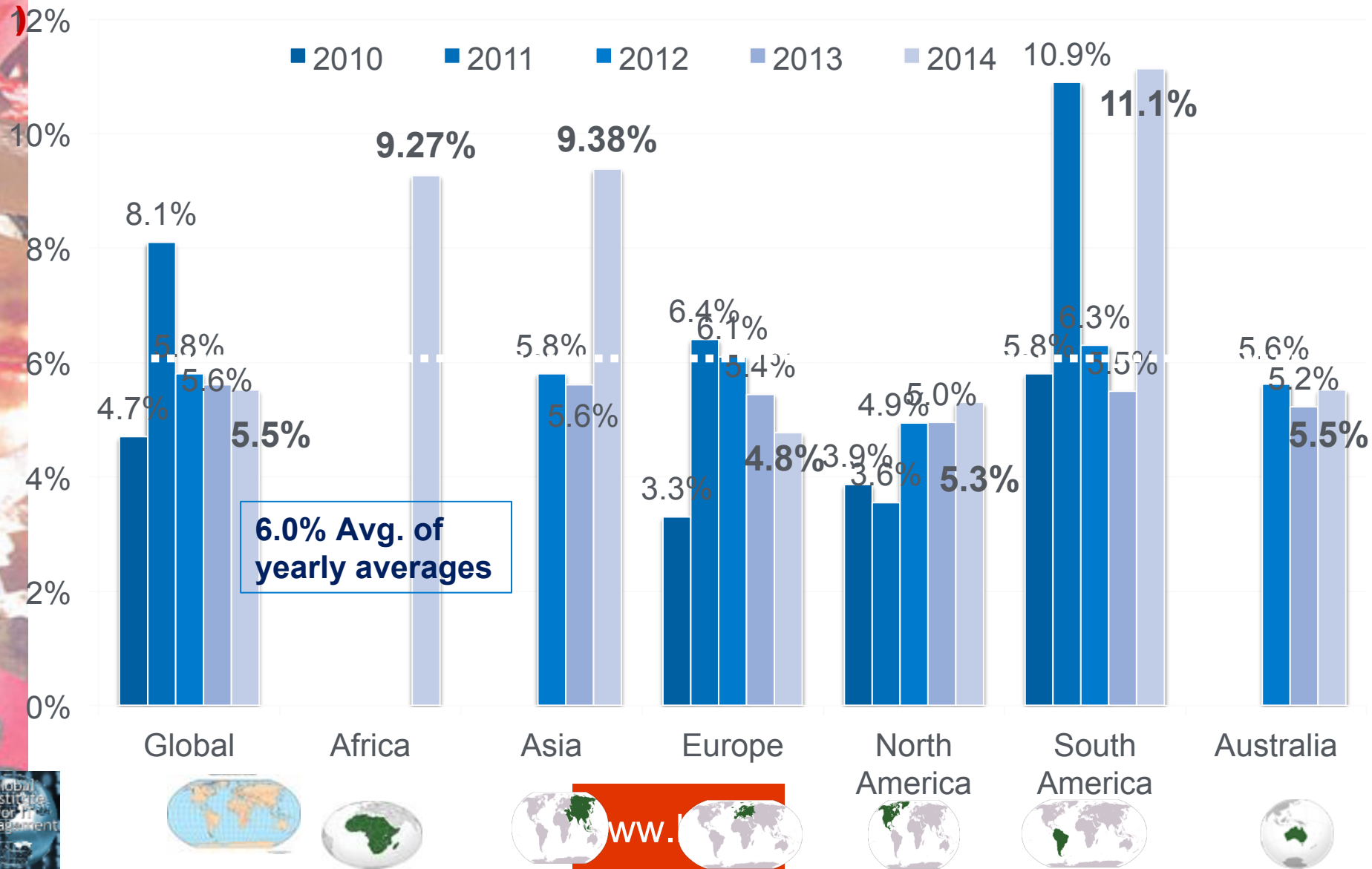
your 2015 management issues ...



Management Concern	Global	North America	Europe	Asia	Australia	Latin America	Africa
Alignment of IT and/with the business	1	1	1	1	8	35	1
Business Agility	2	3	2	2	1	1	2
Velocity of change in IT	3	5	8	18	4	3	6
Business Cost Reduction / Controls	4	9	3	4	19	2	5
Business Productivity	5	4	4	5	32	6	3
Security /Privacy	6	2	32	30	38	31	31
Business Continuity/Disaster Recovery	7	11	9	3	24	37	8
Time-to-Market / Velocity of Change	8	7	8	14	5	3	36
IT Value Proposition in the business	9	6	24	29	18	24	34
Innovation	10	8	27	21	35	34	29

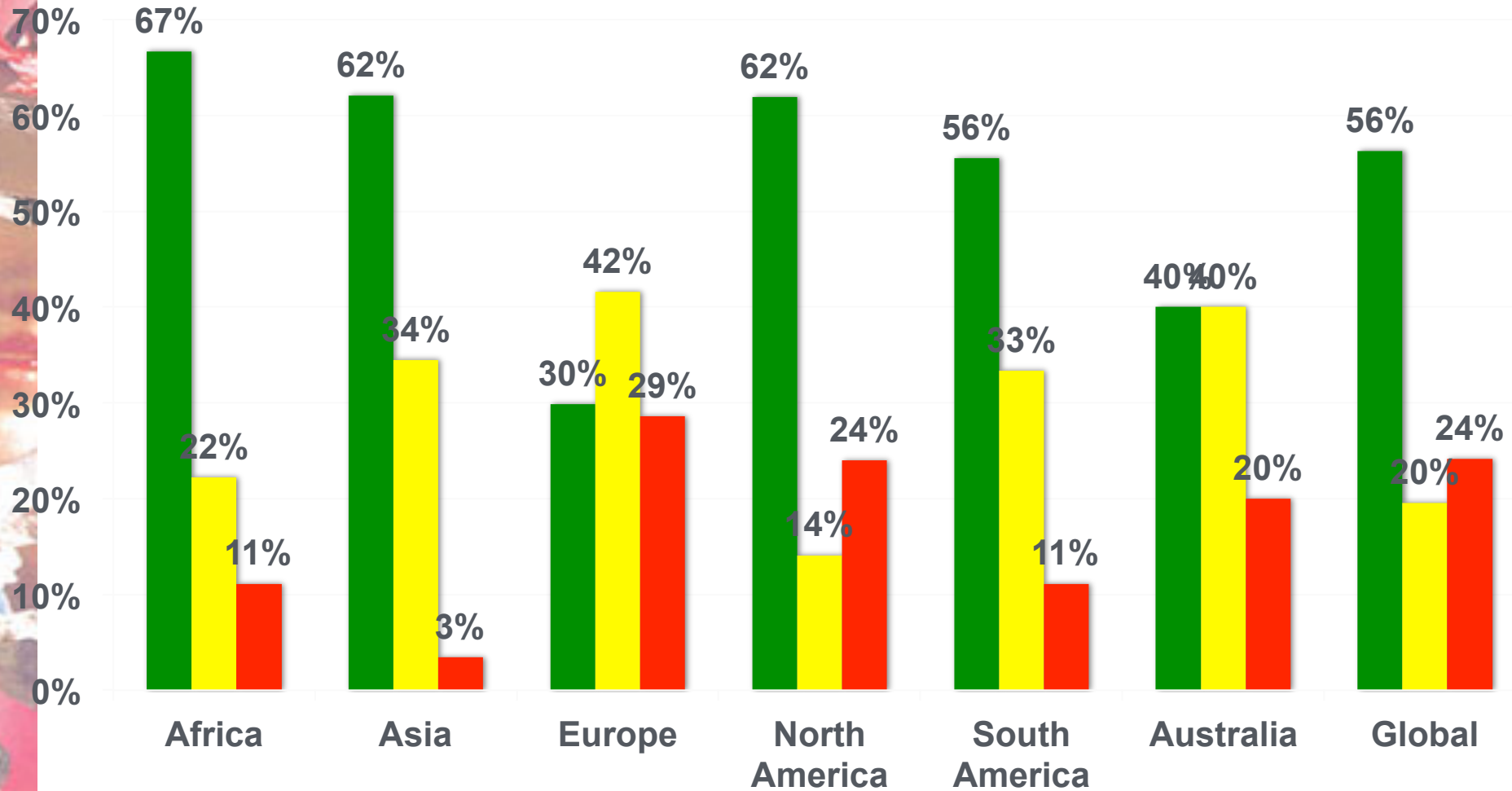
...making the organisation more productive with reliable, cheap instruments but with taking in account the alignment & security...

PERCENTAGE OF REVENUE ALLOCATED TO IT BUDGET



IT BUDGET CHANGE ACTUAL 2014

■ 2014 is greater than 2013 ■ 2014 is equal to 2013 ■ 2014 is less than 2013



To stay...Business Intelligence is big data &...

1993	2000	2006	2008	2010
1 Mission and Vision Statements	1 Strategic Planning	1 Strategic Planning	1 Benchmarking	1 Benchmarking
2 Customer Satisfaction	2 Mission and Vision Statements	2 CRM	2 Strategic Planning	2 Strategic Planning
3 TQM	3 Benchmarking	3 Customer Segmentation	3 Mission and Vision Statements	3 Mission and Vision Statements
4 Competitor Profiling	4 Outsourcing	4 Benchmarking	4 CRM	4 CRM
5 Benchmarking	5 Customer Satisfaction	5 Mission and Vision Statements	5 Outsourcing	5 Outsourcing
6 Pay-for-Performance	6 Growth Strategies	6 Core Competencies	6 Balanced Scorecard	6 Balanced Scorecard
7 Reengineering	7 Strategic Alliances	7 Outsourcing	7 Customer Segmentation	7 Core Competencies
8 Strategic Alliances	8 Pay-for-Performance	8 Business Process Reengineering	8 Business Process Reengineering	8 Change Management Programs
9 Cycle Time Reduction	9 Customer Segmentation	9 Scenario and Contingency Planning	9 Core Competencies	9 Strategic Alliances
10 Self-Directed Teams	10 Core Competencies	10 Knowledge Management	10 Mergers and Acquisitions	10 Customer Segmentation

...Einstein's target was intelligence.

www.bitti.nl

source: Bain & Company

How do we determine 0,001s?

2014		2013
1	Analytics / Business Intelligence	1
2	Application/Software Development	5
3	Data Center / Infrastructure	new
4	Cloud Computing (e.g., SaaS, PaaS, IaaS)	2
5	Enterprise Resource Planning	4
6	Customer Relationship Management	3
7	Big Data	7
8	Security / Cybersecurity	16
9	Workflow Tools (prev. Incl. collaboration tools)	9
10	Integration	11

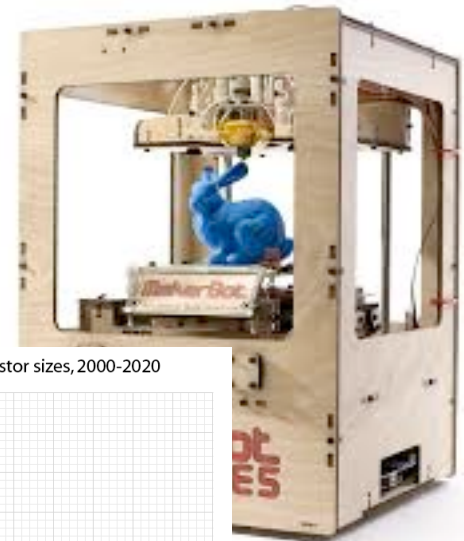
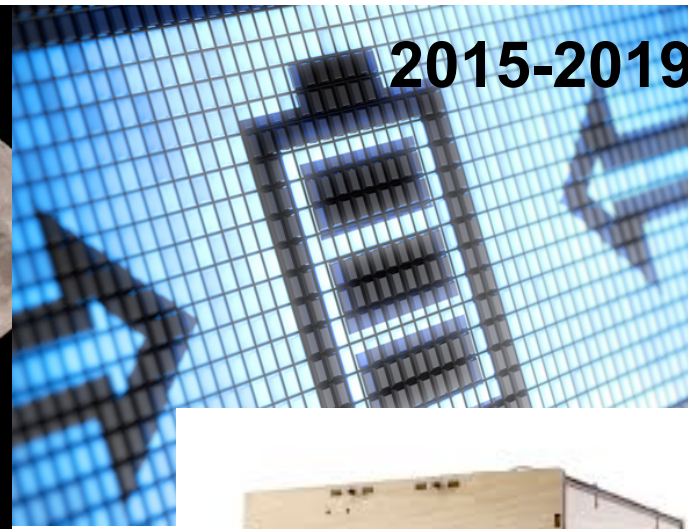
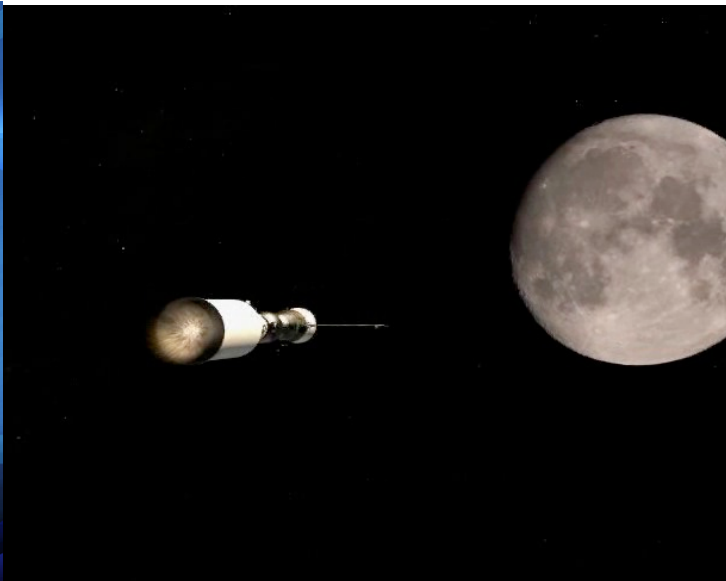
Out of top 10: Mobile Apps, BPM, Customer Portals, network/communications

ORGANIZATION'S LARGEST/MOST SIGNIFICANT IT INVESTMENT



Trends in IT	Global	Africa	Asia	Europe	North America	South America	Australia
Analytics / Business Intelligence	1	2	10	1	1	4	13
Application / Software Development	2	4	2	14	3	34	3
Data Center/Infrastructure	3	34	4	29	2	23	1
Cloud Computing	4	6	11	4	5	17	9
Enterprise Resource Planning	5	35	15	17	4	3	36
Customer Relationship Management	6	9	6	3	6	1	29
Big Data	7	10	7	2	10	2	2
Security / Cybersecurity	8	3	20	20	7	39	14
Workflow Tools	9	1	1	8	16	35	23
Integration	10	18	27	41	8	40	39

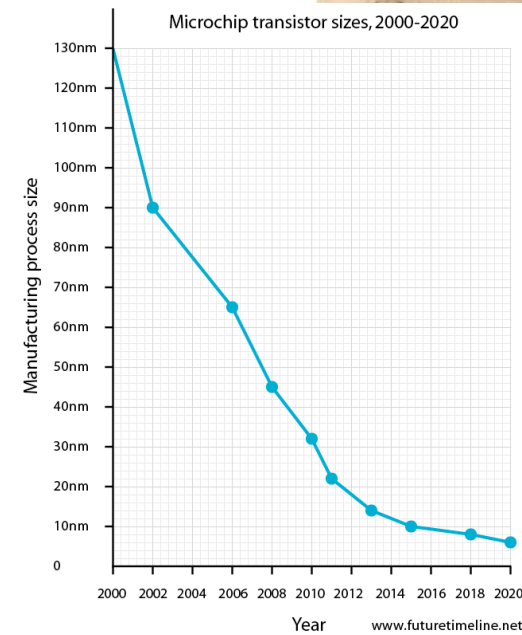
2015-2019



- Comeback Virtual Reality
- 1st phase Masdar city (Abu Dhabi) ready: first complete green technology city, zero waste/carbon
- First moon tourist (Dennis Tito was in 2001 first space tourist)
- Batteries 10x longer & faster charged & in smart devices (based upon lithium -ion)
- 3d printing consumer product.
- 10 nanometre chips in mass production (Moore's law ends)

sources: FutureTimeline, Gartner, BITTI.nl

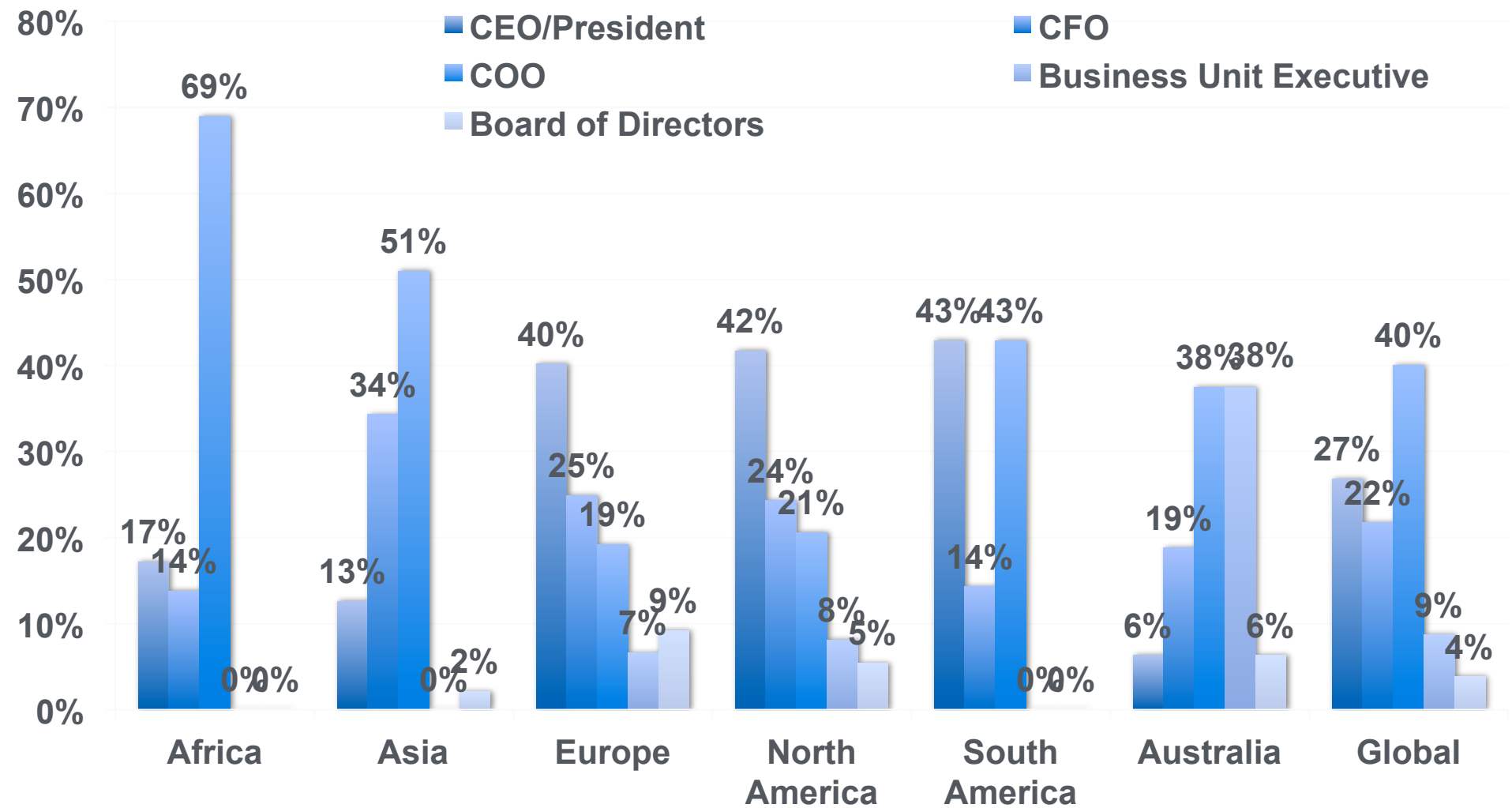
www.bitti.nl



Are you experimenting with?



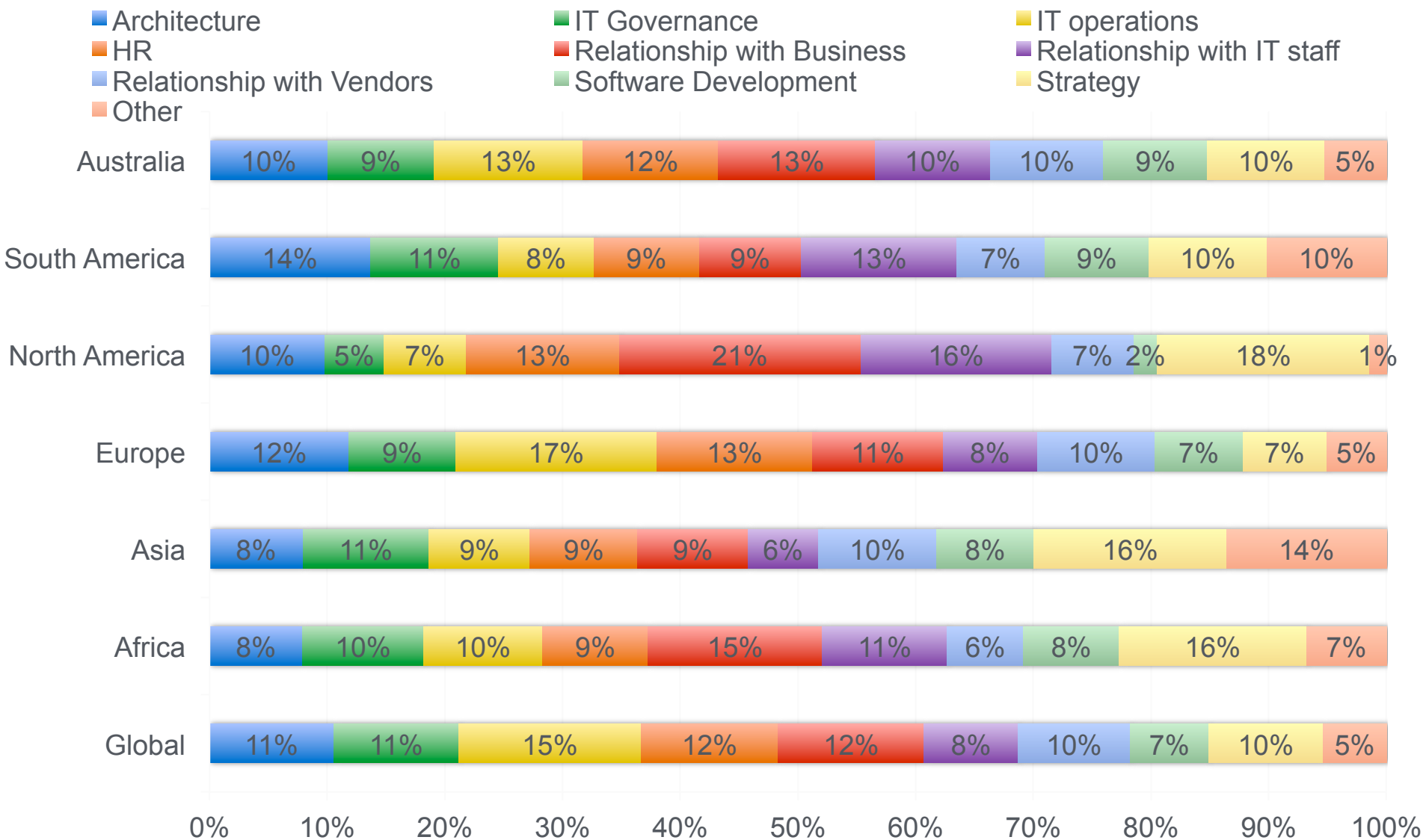
WHOM CIOs OR EQUIVALENT REPORTS: 2014





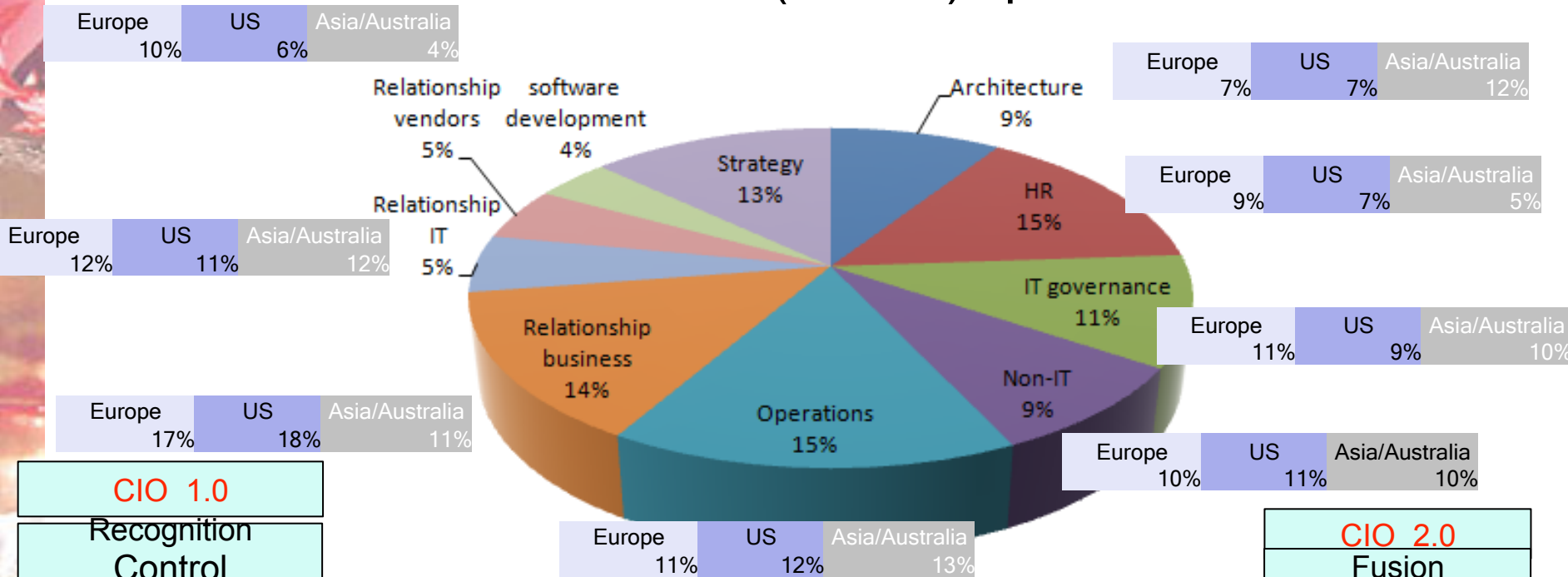
HOW CIOs SPEND THEIR TIME (%)

2014



Extreme makeover CIO

How CIO's (should) spend their time?



CIO 1.0

Recognition
Control
Nerds
Frameworks
Intravert
Silos
Closed
Upgrade
Know
cost



EXEMPLAR



CIO 2.0

Fusion
Risk
Hybrids
Culture
Extrovert
Mashups
Open
Evolve
Feel
Value

-



Internet & Economy

1995-2005
1st phase
Internet

Low level of digitalization

Search

Media / Information
15% of the Economy

2005-2015
2nd phase
Internet

Social

2015-2025
3rd phase
Internet

Drivers:
Robotics
Wearables
Smart systems
Smart Cities
Singularity
Quantified self
3D printing

Physical elements are next!
High Level of digitalization

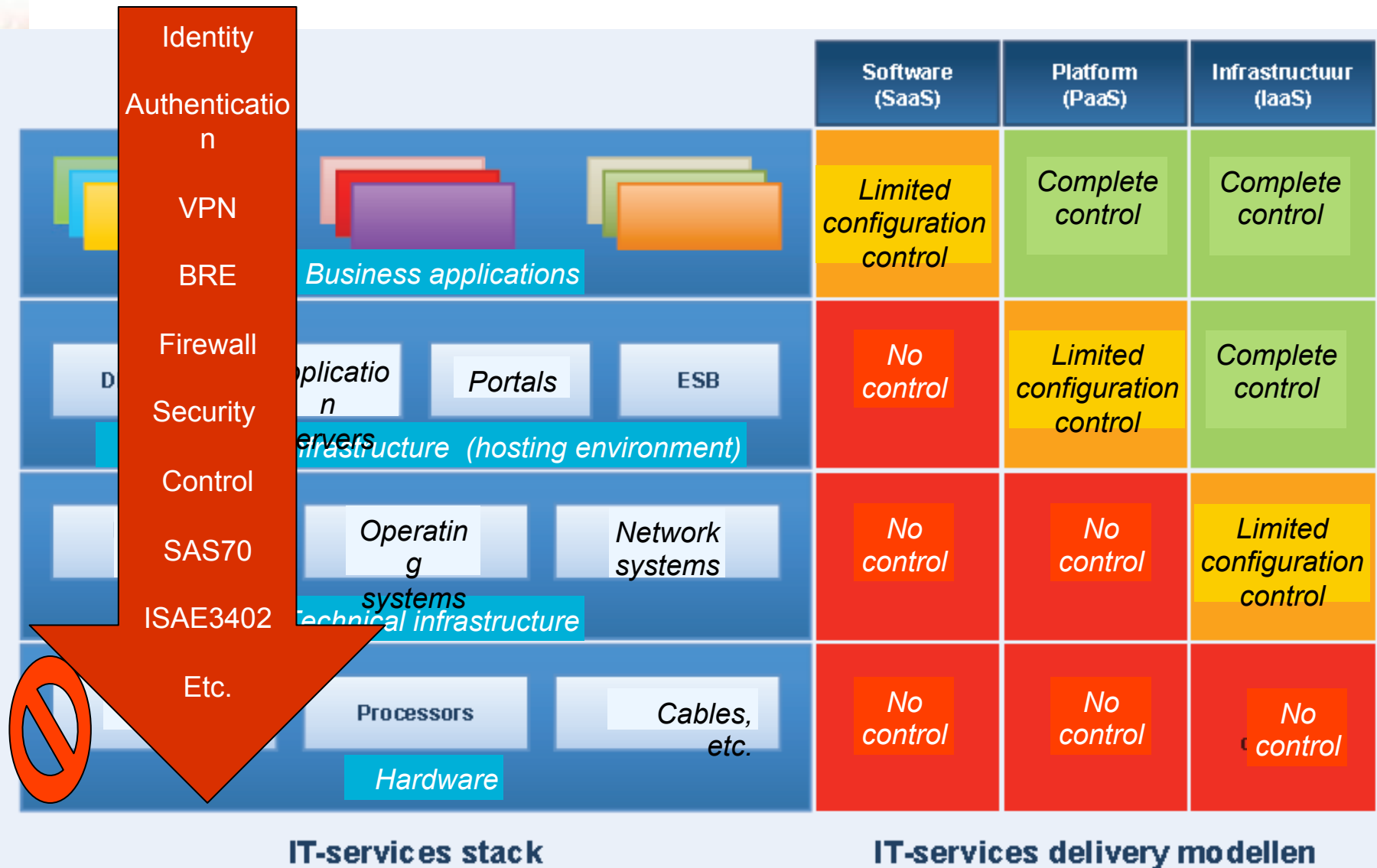


Digitalizing the physical environment (production, health care, homes, cities,...)
85% of the Economy

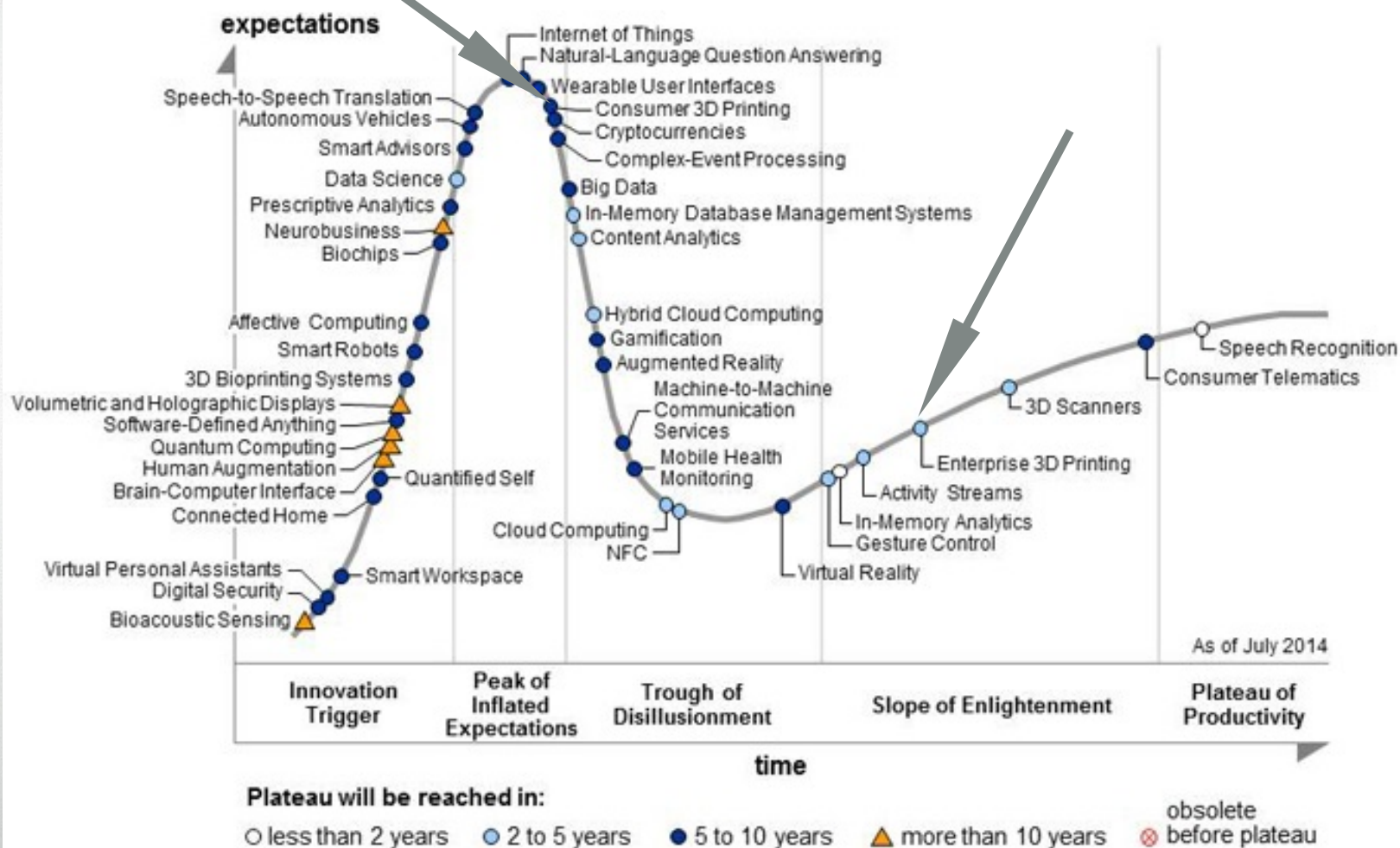
What to do: seconds or euro's in business & IT alignment



Trend = Cloud



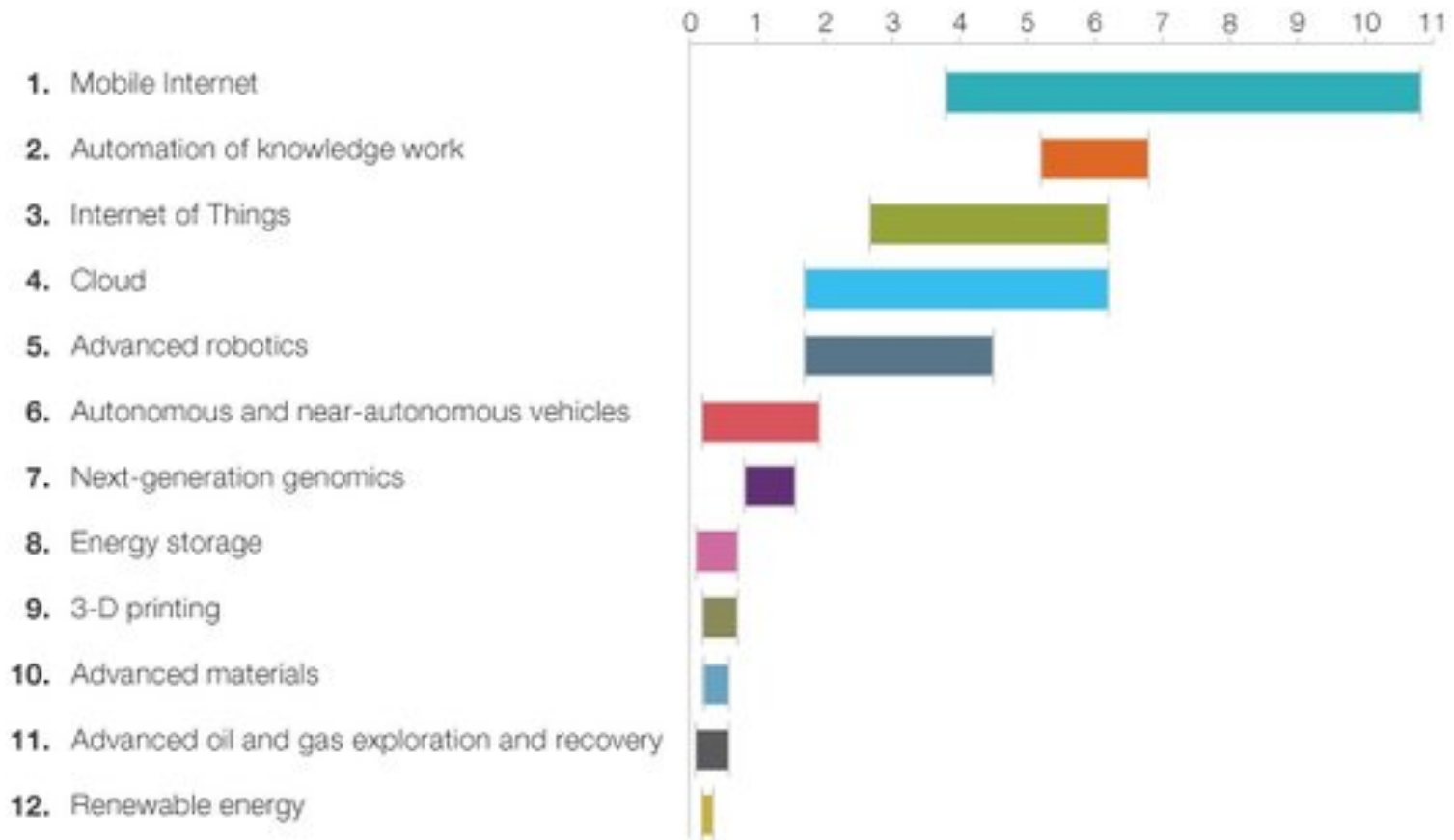
Hype or hope?



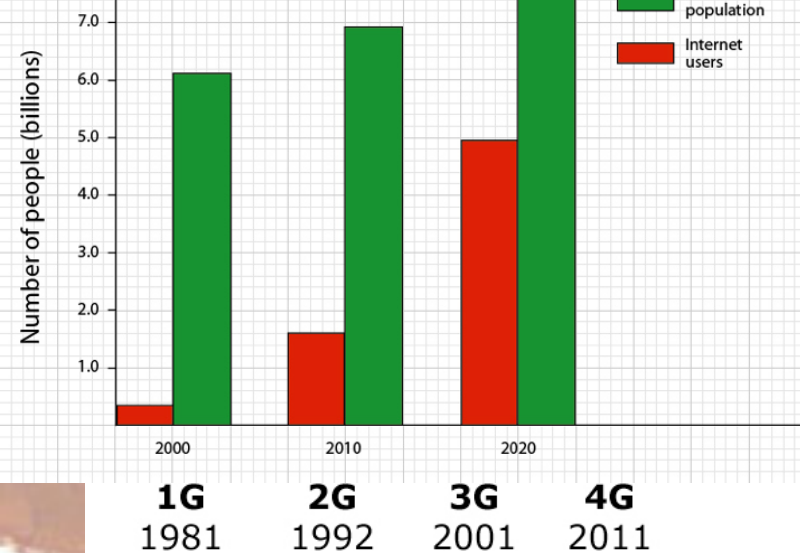
Disruptive Technologies next few years

A gallery of disruptive technologies

Estimated potential economic impact of technologies across sized applications in 2025, \$ trillion, annual



2020-2030



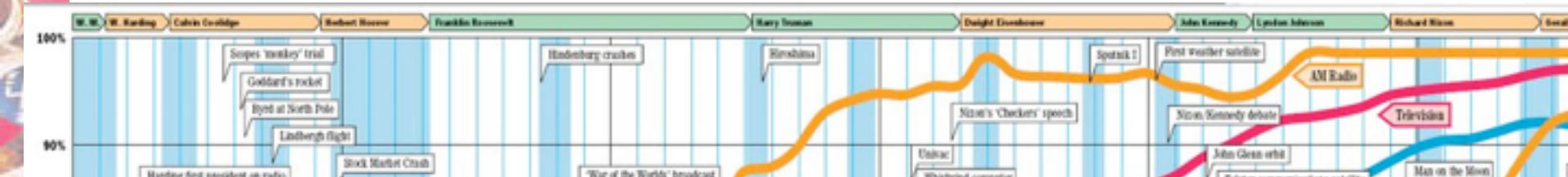
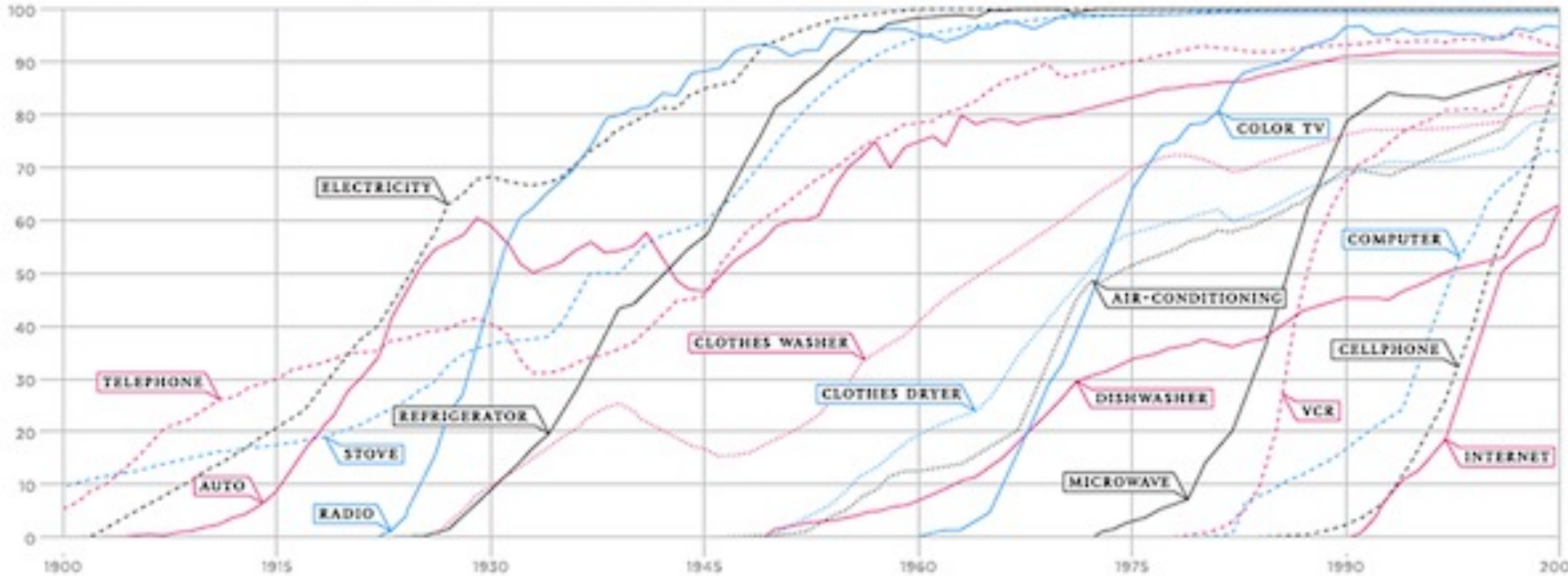
5G
2020



- Internet has 5 biljoen users.
- 5G available
- Texting by thinking
- Energy net is completely intelligent
- > 10,000 drones worldwide
- Games real-life (e.g. 3d).. & bigger / more intelligent than Google.
- Human A.I. becomes reality
- Groceries without seeing someone

– sources: FutureTimeline, Gartner, BITTI.nl

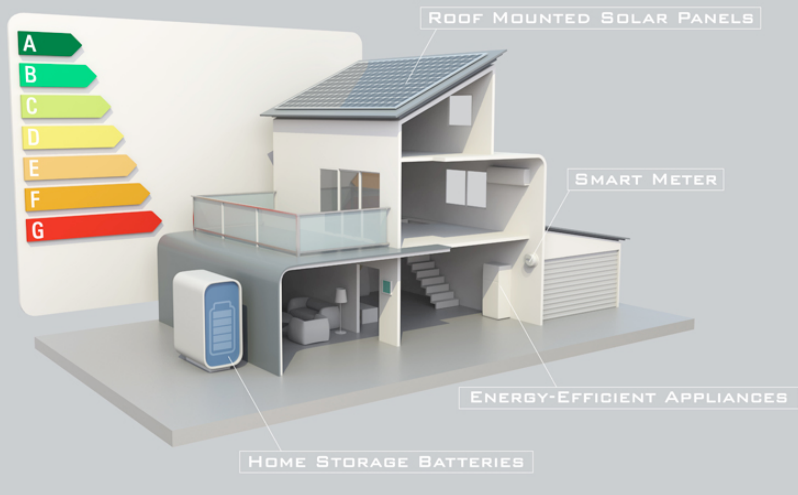




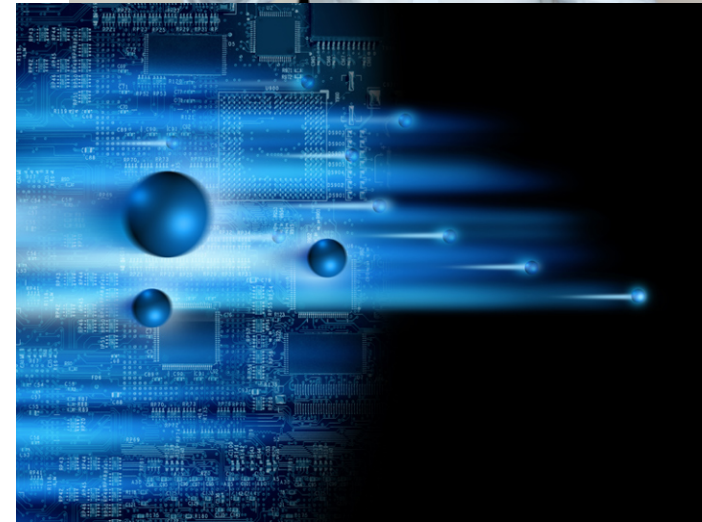
RANKING OF IT MANAGEMENT WORRIES



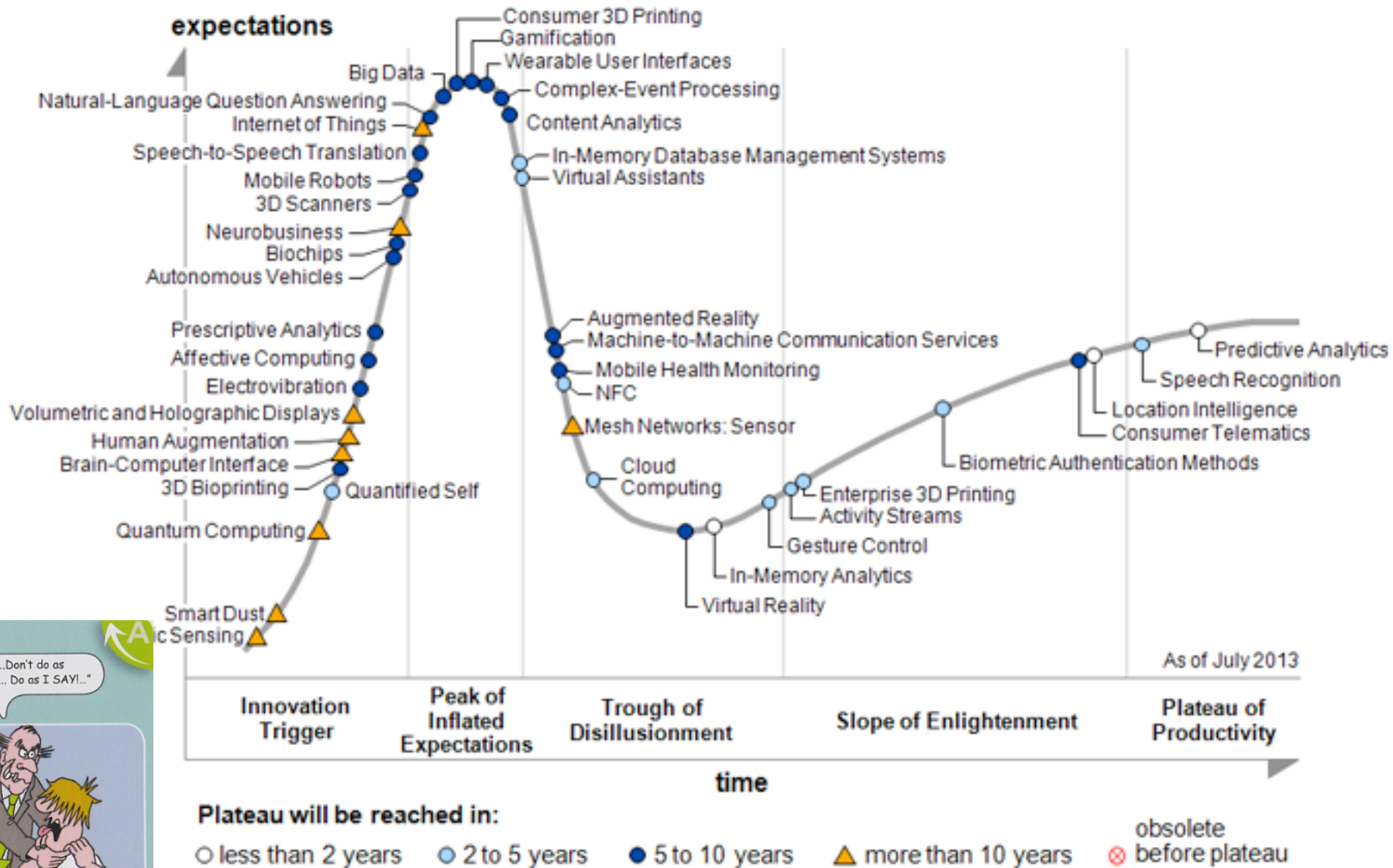
Management 'awake at night'	Global	Africa	Asia	Europe	North America	South America	Australia
Alignment of IT and / with the business	1	1	3	1	3	2	1
Business Agility	2	11	5	2	10	1	2
Security / Privacy	3	30	34	29	1	30	40
IT Talent / Skill Shortage	4	5	40	18	2	17	19
Business Continuity	5	24	7	3	20	3	30
Business Productivity	6	12	1	7	18	6	14
Vendor Management	7	2	10	4	11	25	24
CIO Leadership Role	8	16	2	5	17	12	16
Business Cost Reduction	9	9	8	6	15	11	20
IT Time-to-Market	10	10	30	12	4	22	11



- Smart Grids realised in all western countries
- Most cars will be plug in electric
- AI is normal usage within organisations
- Super fast ‘crime-scene investigation’
- New roles: avatar manager, body part maker, waste data handler
- Quantum computers anywhere
- Old computers will receive the 03:14:07 UTC on Tuesday, 19th January 2038 Bug



Trend = not made by...



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